

"How To Easily Fund Your PTA Or School For The Year In Just One Amazingly Fun Family Night, With Virtually *No Work & No Risk For You...Guaranteed!*"

"...you made my job as chairperson seem effortless!"

"Fabulous show! The children and adults were thoroughly entertained. A very interesting and funny show! Great job Bob! The effects and illusions were perfect for our parents and children in grades K-5. Compared to others this was definitely a quality show with well planned out effects and great comedy with truly amazing illusions all for a very affordable price. The audience was truly amazed at a student "Floating in the Air" and when the bubbles magically turned into cubes. All I could hear was "How did Magic Bob do that?!" Thanks for making this family event truly exciting & a very magical experience. You were very helpful in the planning, making my job as chairperson seem effortless!"

- Carol Meehan, Moriches ES PTO

"...raised funds for the PTA!"

"Excellent show, nicely geared toward both young and old. Everyone had a terrific time, it was a great family event that raised funds for the PTA!"

- Cathy McManus, Clara H. Carlson School, Elmont, NY

Dear School Representative,

Like many parents and school administrators you may have good ideas on how you can help improve your child's educational experience, however, the budget is often a huge constraint. Sending students door to door selling candy bars, etc., or pestering family to buy things they really don't want are both undesirable ideas, while other forms of fund-raising are too financially risky.

Fortunately, Now Your School Can Easily Raise Needed Funds With An Incredibly Amazing, "No Risk" Program That Absolutely Thrills Students And Parents Alike!...

My name is Robert ("Magic Bob") McEntee and I'm a professional magician & motivational speaker, specializing in educational entertainment. For years Schools have consistently raved about these **BOCES Accredited** programs, and now your school can have a program like no other! Do your school a favor and please carefully read this valuable information, on a completely new type of program that schools absolutely love - guaranteed!

Just imagine students and their parents & families joining together at your school for a tremendously fun evening that will have everyone thanking you for organizing it, while raising the money needed to fund your PTA for the year! You'll know you made the right fund-raising choice when you **hear the laughter and see all the smiling faces of both children and adults in the audience. Their reaction when I float a student in the air for example, is priceless!** Now, let me explain....

HOW TO TURN YOUR TYPICAL FUND-RAISING EVENT INTO A "WOW! WASN'T THAT FANTASTIC!" OCCASION...

" *Magic Beyond Imagination!*" is a wonderful **family show**, combining visual demonstrations of captivating magic & illusions, audience participation, fun comedy, outstanding mind-reading, colorful musical routines with magical dancing lights, and optional dramatic fire eating with a brief fire safety lesson. Other highlights are great storytelling with positive/motivational themes, customized for you, such as reading, self-esteem, safety, peer-acceptance and positive thinking. **Your entire school will truly appreciate this program!**

"Everyone was mesmerized."

"I had to write to tell you how many wonderful comments I have heard about your 'Magic Beyond Imagination!' Show. It was fabulous! Everyone was mesmerized. I don't think anyone knew what a treat they were in for when they came to our school the other night. You were truly entertaining and not only kept the children enthralled but the adults as well! It was very generous the way in which you shared your profit with the school, and made the preparation so easy. Everyone had a great time and I thank you for making our first 'Magic' Night such a huge success. Please keep us on your mailing list so we can have you back."

- *Trisha Fekete, PTA Pres.; May Moore Primary School Deer Park*

Your school will never forget this extremely exciting magical extravaganza. It includes a very magical, musical grand finale, often highlighted by a spectacular production of an adorable, lop-eared bunny rabbit which the students can pet! Other optional illusions include sawing somebody "in half" (such as a teacher or even the principal, which no one will want to miss!), vanishing someone's head, or even floating a student in the air! You really need to see the looks of joy & wonder on the children's faces to realize the positive impact this program has on your students and their families! Now, you may think, "This sounds great but..."

"HOW DOES THIS PROGRAM RAISE FUNDS FOR OUR SCHOOL?"

First, of all you pay me NO money up front and therefore have zero risk! I provide you with a customized camera ready flyer/letter for students to take home. This tells their parents all about *The Most Amazing Evening of Family Fun Coming To Your School!* After the show we simply split ticket sales 50/50. As long as your school isn't tiny (in which case we can make alternate arrangements), **I assume all "risk" and in any case, your PTA/school raises money, to pay for whatever your school needs!**

This show is THE IDEAL fund-raiser because it truly has something for all ages, and is also great for increasing enthusiasm for budget votes, back to school or parent-teacher nights, etc. ***If your school is fortunate enough to not need a fund-raiser, please call me for a customized price quote on a show to meet your needs.***

Typically the show is an action-packed delight, lasting just over an hour, plus a 20 minute intermission for the school to sell refreshments if you like, which will increase your profits even more. All you have to do is follow my simple promotional suggestions. **I also donate a Magic Kit for the school to raffle off!** In short I provide everything necessary to make this a guaranteed successful evening!

"THIS IS A GREAT IDEA BUT WE'RE TOO BUSY TO ORGANIZE THE PROGRAM"

"...an easy fundraiser...we didn't even know we were working!"

"The children & adults were spellbound! Everyone from the youngest to the oldest had a wonderful time! Our favorite part was when the principal was sawed in half and the least favorite was when the show had to end! It was a perfect show and a really great evening for the children and adults of our school body! It was an easy fundraiser and we had so much fun we didn't even know we were working!" - *Linda Toomey, Dutch Lane PTA Co-President, Hicksville*

All that is required on your part is to have the school copy the flyer/letter and sell tickets, which actually "sell themselves" due to the tremendous popularity of the type of magic I perform, especially with the current *Harry Potter & Lord of the Rings* craze. That's it! Very often the student government does even this small amount of work. I am available for any consultation and marketing expertise necessary.

I provide everything else (including a 2 million dollar insurance policy for the school's peace of mind!), and present a totally professional, proven show your PTA/school will be proud to present!

Plus, think of what your PTA/school can do to enhance your students' education with the money raised! That's right; for example ticket prices for my shows have been up to \$8, although this is flexible. Selling approximately 350 tickets is so easy using the attractive promotional materials I provide you with. Not even counting money from the magic raffle, which I donate, or refreshment sales, if you decide to have them, gross proceeds are then \$2,800! *Please read on to see how your PTA/school can increase profits even more!*

"HOW DO WE KNOW YOU'RE QUALIFIED TO PRESENT THESE PROGRAMS?"

Let me tell you how my background can work for you. I graduated from *Villanova University*, as well as *Mystery School*, the world's top Magicians Theatrical School. This show comes with over 15 years of professional magic & motivational program experience.

Your program will also benefit from my work as a two term President of the International Brotherhood of Magicians here on Long Island (Ring 317), and an active member in other top performers' organizations. *The fulfillment I get from motivating and educating children through magical "edutainment" means that schools get the best program at the lowest price of any comparable show!*

Countless audiences have also been thrilled by these performances at over 70 Long Island and Queens Libraries, book stores, day-cares, fairs, camps, cultural centers, and leading restaurants/catering halls, etc. ***Now you can put my experience to work for your school!***

"Very well done and variety of effects. Kept families' attention for entire show. This was a great deal for us since it was dependent on ticket sales. The musical ending with the lights dimmed was our favorite part. Thank you for a wonderful evening!" - *Gwen Sachnoff, PTA President - School #4, Oceanside*

Charities and institutions such as Developmental Disabilities Institute, L.I. Youth Guidance, Special Olympics, Leukemia & Lymphoma Society, and Cerebral Palsy, etc., have used my show with great success to headline their fund-raisers and benefits. ***The show generated tremendous revenue and enthusiasm for the sponsors of these events and will do the same for your school!***

Perhaps you've seen a sample of the highly acclaimed "***Discover the Magic of Reading!***" educational assembly program (information on this is contained elsewhere on this site or I'd be happy to send it to you) at a PTA showcase, or heard about a program I did at another school in your district. If you haven't seen or heard about my shows at all, I don't expect you to take my word that you'll be truly proud to present this show...

Therefore, I have enclosed some sample references, so you can see what people just like you have said about my programs. Please call me for any contact information you'd like. Plus, this program is unconditionally guaranteed as explained below, so you can't go wrong!

"CAN YOU MAKE THIS OFFER ANY MORE ATTRACTIVE?!"

As a matter of fact I can! Quite frankly, the only reason I can see why you might hesitate to bring this no-risk show to your school is because you probably haven't seen how good it is for yourself. So I want to make sure your school doesn't miss this wonderful program. Therefore, **I'm going to increase your school's profits even more by actually limiting the amount I make!...**

If you respond within 30 days I will limit the amount I can make to just \$750! After the program, simply pay me that or 50% of the ticket proceeds, whichever is less, and the PTA/school keeps all left over money! *Using our example above, your PTA would net over \$2,000 with this easy, fun show! And if you really want to ensure a huge turnout, I can actually saw the principal or a teacher in half! Believe me, the children go wild over this, and no one will want to miss it!*

Remember, this program:

1. Brings students, their families and school administrators together for an unforgettably fun evening!
2. Brings tremendous recognition to your PTA/school, while raising needed funds for the year!
3. Promotes various positive attributes which students, teachers and parents will thank you for!
4. Is truly risk free, since the PTA/school keeps at least 50% of proceeds, while I do nearly all work!
5. **Is simple for you to arrange since I provide all necessary publicity materials (as well as a nice prize package so you can increase your profits even more with a raffle) and coordination!**

Additionally, I am so sure you will love this program, I guarantee it! If you are not completely satisfied, you don't pay me anything, and your PTA keeps all the money - it's that simple! How many other programs come with such an offer?

"O.K. BOB, EVERYTHING SOUNDS GREAT, WHAT DO WE DO NOW?"

Please pick up the phone and call me right now at **631-757-4206** or **516-672-3957** or e-mail me at robert@magicbeyondimagination.com because as you might expect, there is tremendous interest in this offer and therefore, available dates and times are extremely limited. This will also reserve your discounted pay-out amount...

I would be happy to answer any questions you might have, inform you where you can see one of my shows for yourself, and also send you my no obligation, FREE report, "Top Ten Secrets Of A Guaranteed Successful School Fund-Raiser!" This will improve any fundraiser you do, whether you go with my show or not, just for your taking the time to call!

Thank you and I look forward to talking with you soon!

Sincerely eager to amaze & astound you,

Robert McEntee

P.S. As an added benefit, after the program I'll distribute colorful flyers for each student to **read and learn** several magic tricks that they can do at home. This is another excellent learning experience teaching hand/eye coordination, that students really enjoy!

P.P.S. Remember, available dates are very limited; Please call **631-757-4206 TODAY** to avoid disappointment, and to increase your PTA's profits even more as explained above. I *guarantee* that your school will thank you tremendously for doing so NOW!!!

"I really enjoyed your performance in August and received very positive responses from our audience. I was pleased with your ability to keep the audience focused without missing a step in your performance! The quality was great and the price very fair - we made some money too! I'm interested in another performance in an auditorium setting...400 seats geared to families. Again, thanks for a wonderful performance!"
- Allison Cruz, Smithtown Arts Council - Mills Pond House